

87 700 10k



JOHANNA DESROSIERS

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About Me

I don't just create content, I document life through style, travel, and real moments. My world moves fast, working in entertainment and events, I'm constantly on the go producing experiences and stepping into them, always showing up in style. My content blends fashion, lifestyle, and experience to create moments that feel effortless, aspirational, and real. My audience connects because it feels natural, not forced.

55K+

Average
Followers

7K-8K

Average
Reach
(per post)

15K-18K

Average
Impressions
(per post)

6%-7%

Engagement
Rate

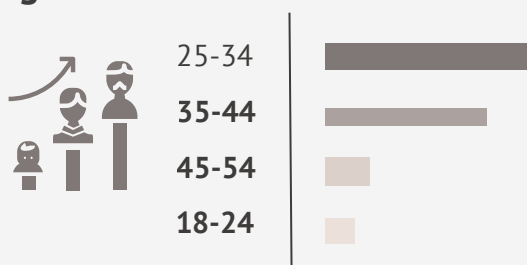
Demographics Audience

Gender

♀ **90%**
Women

♂ **10%**
Male

Age



BRANDS I'VE WORKED WITH

L'ORÉAL

ME.
MELODY EHSANI



Foot Locker



Reebok



Smoke Rise™